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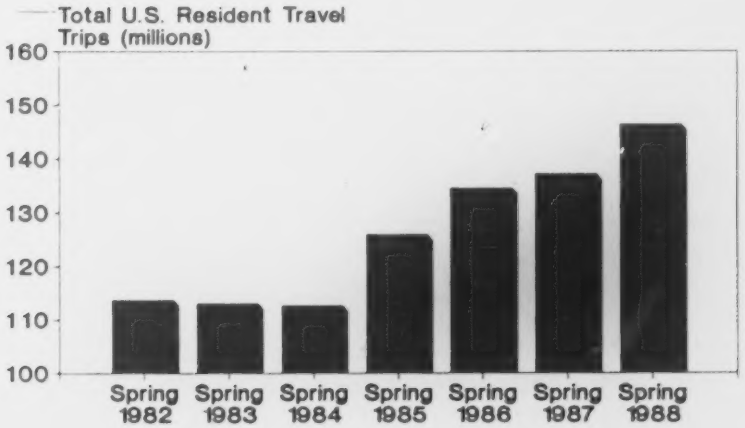
US Travel Data Center

Executive Briefing

A National Travel Survey Summary

US Travel Data Center • Two Lafayette Centre, 1133 21st Street, NW • Washington, DC 20036 • (202) 293-1040

SPRING 1988



SPRING 1988 TRAVEL SUMMARY

- Climbing to its highest level in the past six spring seasons, the volume of spring 1988 trips grew 7 percent while the number of person-trips grew 3 percent over the previous spring.
- Overall, the volume of trips posted larger increases than person-trips due to a smaller number of household members traveling together.
- The trend toward a smaller travel party size (number of household members traveling together) continued in spring 1988 as travel party sizes for almost every travel type or segment decreased from the previous spring.

(Continued)

SPRING 1988 TRAVEL SUMMARY
(Continued)

- On a trip basis in spring 1988, all types of travel increased at least 4 percent from spring 1987, except for air travel which remained fairly stable.

- A typical spring person-trip lasted 3.8 nights and on average, covered 970 round-trip miles, while a pleasure person-trip usually lasted slightly longer (4.0) nights and covered the same distance. An average business person-trip was shorter (3.3 nights) and covered more distance (1,180) compared to all person-trips.

- One-half of all person-trips were taken over a weekend or long weekend and 61 percent of total person-trips were considered to be a vacation.

- The majority of Americans taking person-trips in spring 1988 traveled for pleasure reasons; either without any or with only one other household member; traveled by car; and stayed two to three nights.

- Air person-trips suffered a 4 percent drop and the drop in pleasure travel party size caused pleasure person-trips to stabilize in spring 1988 from spring 1987.

- The Southeast and West were the top two destination regions.

- Spring 1988 travelers taking pleasure trips tended to married and male. Travelers taking business trips were even more likely to be male, but less likely to be married than those taking pleasure trips. Also, those taking business trips were significantly more likely to be a college graduate; have a family income over $50,000; and work in a managerial position than travelers reporting pleasure trips.

- Thirteen percent of all business person-trips were also taken for pleasure reasons, such as outdoor recreation, entertainment or visits to friends and relatives. Conversely, 4 percent of all pleasure person-trips were also taken for business reasons.

- Economic indicators showed continued growth and set the stage for a strong travel season. Payroll employment, disposable income and real GNP in spring 1988 grew at a faster rate than the previous spring. However, while the rate of growth for disposable income increased, the rate of growth for personal outlays slowed.

- Travel prices increased 4.6 percent in spring 1988 from spring 1987, but the rate of increase was slower than in spring 1987. Consumer prices increased 3.9 percent in spring 1988, a slightly faster rate of increase than in spring 1987 (3.5 percent).

CURRENT SEASON COMPARED TO YEAR-EARLIER SEASON

U.S. RESIDENT TRAVEL VOLUMES: SPRING 1987 AND 1988

	TRIPS (MILLIONS)			PERSON-TRIPS (MILLIONS)			TRAVEL PARTY SIZE (PEOPLE)	
	SPRING 1987	SPRING 1988	% CHG	SPRING 1987	SPRING 1988	% CHG	SPRING 1987	SPRING 1988
TYPE OF TRAVEL								
TOTAL	137.1	146.4	6.8%	252.0	258.5	2.6%	1.84	1.77
VACATION	75.5	80.0	6.0	152.7	157.7	3.3	2.02	1.97
PLEASURE	93.2	97.9	5.0	187.2	186.2	-0.5	2.01	1.90
BUSINESS/CONVENTION	34.4	39.4	14.5	47.4	53.4	12.7	1.38	1.36
WEEKEND	62.7	65.1	3.8	129.6	130.4	0.6	2.07	2.00
AUTO/TRUCK/RV	94.3	104.2	10.5	183.3	197.0	7.5	1.94	1.89
AIR	35.5	35.1	-1.1	53.8	51.7	-3.9	1.52	1.47
HOTEL/MOTEL	62.4	69.6	11.5	112.2	118.3	5.4	1.80	1.70
AGE*								
18-34	53.7	67.0	24.8%	86.8	94.6	9.0%	1.62	1.41
35-54	50.3	51.1	1.6	76.2	77.6	1.8	1.51	1.52
55+	33.1	28.3	-14.5	55.2	47.6	-13.8	1.67	1.68
FAMILY INCOME*								
UNDER $20,000	37.1	34.4	-7.3%	68.8	61.8	-10.2%	1.85	1.80
$20,000-$40,000	54.8	59.7	8.9	103.9	107.2	3.2	1.90	1.80
OVER $40,000	45.2	52.3	15.7	79.3	89.5	12.9	1.75	1.71
CENSUS REGION OF DESTINATION								
NORTHEAST	15.3	20.6	34.6%	23.7	32.8	38.4%	1.55	1.59
SOUTHEAST	37.7	36.7	-2.7	72.0	67.1	-6.8	1.91	1.83
GREAT LAKES	14.5	19.7	35.9	28.7	35.9	25.1	1.98	1.82
MIDWEST	24.3	28.3	16.5	43.8	50.8	16.0	1.80	1.80
WEST	39.4	32.7	-17.0	74.1	59.4	-19.8	1.88	1.82

*Adjusted for non-response.

Note: 1) On a trip basis, the age reported is the age of each adult respondent taking a trip. On a person-trip basis, the age reported is the age of each adult household member on a trip. Person-trips taken by household members under age 18 are not shown.
2) Destination figures do not include travel outside the U.S.

Source: US Travel Data Center's National Travel Survey

CURRENT SEASON TRAVEL CHARACTERISTICS

SPRING 1988 TRAVEL CHARACTERISTICS

	TRIPS			PERSON-TRIPS		
	TOTAL	PLEASURE	BUSINESS	TOTAL	PLEASURE	BUSINESS
BASE (MILLIONS)	146.4	97.9	39.4	258.5	186.2	53.4
WEEKEND TRIP	44%	52%	27%	50%	56%	31%
VACATION TRIP	55	72	13	61	74	18
PRIMARY PURPOSE OF TRIP						
PLEASURE (ANY)	65%	100%	12%	71%	100%	13%
VISIT FRIENDS OR RELATIVES	31	47	6	35	50	6
OUTDOOR RECREATION	13	20	3	13	19	3
ENTERTAINMENT	24	37	7	24	35	8
BUSINESS (ANY)	27	5	100	21	4	100
CONVENTION, ETC.	10	4	36	8	3	39
OTHER BUSINESS	17	1	64	13	1	61
OTHER	10	*	*	10	*	*
PRIMARY MODE OF TRANSPORTATION						
AUTO, TRUCK, RV (INCLUDES RENTAL CAR)	72%	76%	57%	77%	80%	57%
RENTAL CAR	3	3	6	3	3	7
AIRPLANE	24	20	44	20	16	44
BUS	1	2	*	2	2	2
TRAIN	1	1	1	1	1	1
OTHER	2	2	1	2	2	1
HOUSEHOLD MEMBERS ON TRIP						
ONE	54%	47%	77%	30%	24%	56%
TWO	27	30	15	30	31	21
THREE	9	11	5	16	17	10
FOUR	6	8	1	13	16	3
FIVE	3	4	1	8	10	5
SIX OR MORE	1	1	1	3	3	5
TRIP DURATION						
NO NIGHTS	16%	14%	14%	14%	12%	14%
1 NIGHT	14	11	20	13	10	21
2 OR 3 NIGHTS	39	41	40	42	43	38
4 TO 9 NIGHTS	23	25	19	23	25	19
10 NIGHTS OR MORE	9	10	7	9	9	8
AVERAGE DURATION (INCL. ZERO)	3.8	4.1	3.2	3.8	4.0	3.3

*Less than 0.5 percent.
Note: Primary purpose of trip may add to more than 100 percent due to multiple answers.
Source: US Travel Data Center's National Travel Survey

CURRENT SEASON TRAVEL CHARACTERISTICS

SPRING 1988 TRAVEL CHARACTERISTICS

	TRIPS			PERSON-TRIPS		
	TOTAL	PLEASURE	BUSINESS	TOTAL	PLEASURE	BUSINESS
BASE (MILLIONS)	146.4	97.9	39.4	258.5	186.2	53.4
TRAVEL PARTY STRUCTURE						
PARTIES WITHOUT CHILDREN	84%	79%	93%	66%	61%	79%
ONE ADULT	54	45	77	30	23	56
TWO ADULTS	26	29	14	28	29	21
THREE OR MORE ADULTS	4	5	1	8	8	2
PARTIES WITH CHILDREN	16%	20%	7%	34	38	21
ONE ADULT	2	3	1	4	4	1
TWO ADULTS	9	11	5	18	21	14
THREE OR MORE ADULTS	4	5	2	11	12	6
TYPES OF LODGING USED						
FRIENDS, RELATIVES HOME	32%	40%	13%	35%	41%	12%
HOTEL OR MOTEL	48	41	72	46	40	72
RENTED CABIN OR CONDOMINIUM	4	4	2	3	3	3
OWNED CABIN OR CONDOMINIUM	3	4	*	3	3	*
CAMPER, TRAILER, OR RV	3	3	2	3	4	2
OTHER	2	3	2	3	3	3
NO OVERNIGHT STAY	16	14	14	14	12	14
CENSUS REGION OF ORIGIN						
NORTHEAST	18%	19%	18%	17%	18%	15%
SOUTHEAST	23	22	26	24	22	26
GREAT LAKES	15	14	13	16	15	13
MIDWEST	22	23	21	22	23	22
WEST	21	22	22	21	22	23
CENSUS REGION OF DESTINATION						
NORTHEAST	14%	14%	16%	13%	13%	14
SOUTHEAST	25	23	27	26	24	29
GREAT LAKES	14	13	12	14	14	11
MIDWEST	19	20	14	20	20	15
WEST	22	23	26	23	24	29

*Less than 0.5 percent.
Note: Lodging type may add to more than 100 percent due to multiple answers.
Source: US Travel Data Center's National Travel Survey

CURRENT SEASON DEMOGRAPHIC CHARACTERISTICS

SPRING 1988 DEMOGRAPHICS

	PROJECTED TO TRIPS		
	TOTAL	PLEASURE	BUSINESS
BASE (MILLIONS)	146.4	97.9	39.4
MARITAL STATUS			
MARRIED	59%	61%	55%
NOT MARRIED	41	39	45
SEX			
MALE	60%	57%	67%
FEMALE	40	43	33
AGE*			
18 - 24	16%	18%	12%
25 - 34	29	29	33
35 - 44	20	17	28
45 - 54	15	15	13
55 AND OVER	20	21	14
Average	40	40	39
EDUCATION			
HIGH SCHOOL OR LESS	49%	54%	34%
COLLEGE INCOMPLETE	18	18	16
COLLEGE COMPLETE	23	19	36
GRADUATE WORK	10	9	14
OCCUPATION			
PROFESSIONAL/MANAGERIAL	18%	15%	26%
OTHER WHITE COLLAR	35	33	48
BLUE COLLAR	19	21	13
RETIRED	11	13	1
OTHER	17	19	12
FAMILY INCOME*			
LESS THAN $20,000	24%	28%	13%
$20,000 - $29,999	23	24	17
$30,000 - $39,999	18	19	19
$40,000 - $49,999	14	12	18
$50,000 OR MORE	22	18	32

*Adjusted for non-response.
Source: US Travel Data Center's National Travel Survey

1987-1988 SEASONAL TRAVEL TRENDS

TRIP CHARACTERISTICS BY SEASON OF TRAVEL

	SPRING 1987	SUMMER 1987	AUTUMN 1987	WINTER 1987-88	SPRING 1988
AVERAGE ROUND-TRIP DISTANCE (MILES)					
TOTAL	940	850	980	920	970
VACATION	880	880	940	960	980
PLEASURE	890	850	890	910	970
BUSINESS/CONVENTION	1,240	1,100	1,310	1,070	1,180
WEEKEND	710	600	780	660	810
AUTO/TRUCK/RV	630	620	660	570	730
AIR	2,090	1,980	2,260	2,280	2,050
HOTEL/MOTEL	1,060	1,020	1,160	1,230	1,070
AVERAGE DURATION INCLUDING 0 (NIGHTS)					
TOTAL	4.4	5.2	4.2	4.1	3.8
VACATION	5.2	5.7	4.5	4.6	4.4
PLEASURE	4.8	5.2	4.2	4.3	4.0
BUSINESS/CONVENTION	3.6	4.5	4.1	3.6	3.3
WEEKEND	2.6	2.7	2.7	2.5	2.6
AUTO/TRUCK/RV	3.9	4.8	3.8	3.4	3.5
AIR	6.3	7.2	5.3	6.4	5.3
HOTEL/MOTEL					
SPENT AT LEAST ONE NIGHT IN HOTEL/MOTEL	4.7	5.2	4.6	4.6	4.3
NIGHTS SPENT IN HOTEL/MOTEL ONLY	3.7	4.1	3.6	3.4	3.3
PERSON-NIGHTS (MILLIONS)					
TOTAL	1,089	2,144	1,228	997	985
VACATION	798	1,680	839	702	702
PLEASURE	887	1,776	897	775	743
BUSINESS/CONVENTION	169	254	249	137	177
WEEKEND	335	501	365	305	341
AUTO/TRUCK/RV	713	1,518	834	630	682
AIR	341	505	327	337	272
HOTEL/MOTEL	292	532	366	230	312

Note: Average round-trip distance, average duration and person-nights are calculated for person-trips, except for the hotel category which is based on trips.
Source: US Travel Data Center's National Travel Survey

1987-88 SEASONAL TRAVEL TRENDS

TRIP VOLUMES BY SEASON OF TRAVEL

TRIPS (MILLIONS)	SPRING 1987	SUMMER 1987	AUTUMN 1987	WINTER 1987-88	SPRING 1988	PERCENT CHANGE FROM PREVIOUS SPRING
TYPE OF TRIP						
TOTAL	137.1	214.9	165.2	128.2	146.4	6.8%
VACATION	75.5	134.4	92.6	71.0	80.0	6.0
PLEASURE	93.2	158.5	111.0	86.6	97.9	5.0
BUSINESS/CONVENTION	34.4	43.5	49.4	30.7	39.4	14.5
WEEKEND	62.7	85.9	72.1	57.1	65.1	3.8
AUTO/TRUCK/RV	94.3	149.4	109.7	90.1	104.2	10.5
AIR	35.5	48.5	44.1	35.1	35.1	-1.1
HOTEL/MOTEL	62.4	105.7	81.8	50.7	69.6	11.5
AGE*						
18-34	53.7	95.2	68.0	54.1	67.0	24.8%
35-54	50.3	75.9	59.3	46.1	51.1	1.6
55+	33.1	43.8	37.9	28.0	28.3	-14.5
FAMILY INCOME*						
UNDER $20,000	37.1	58.6	35.6	33.3	34.4	-7.3%
$20,000-$40,000	54.8	85.3	66.9	44.6	59.7	8.9
OVER $40,000	45.2	71.0	62.7	50.3	52.3	15.7
CENSUS REGION OF DESTINATION						
NORTHEAST	15.3	27.4	21.0	17.3	20.6	34.6%
SOUTHEAST	37.7	63.7	41.5	32.4	36.7	-2.7
GREAT LAKES	14.5	28.6	19.8	19.8	19.7	35.9
MIDWEST	24.3	36.3	30.1	23.4	28.3	16.5
WEST	39.4	44.9	42.5	33.1	32.7	-17.0

*Adjusted for non-response.
Note: Destination figures do not include travel outside the U.S.
Source: US Travel Data Center's National Travel Survey

1987-88 SEASONAL TRAVEL TRENDS

PERSON-TRIP VOLUMES BY SEASON OF TRAVEL

PERSON-TRIPS (MILLIONS)	SPRING 1987	SUMMER 1987	AUTUMN 1987	WINTER 1987-88	SPRING 1988	PERCENT CHANGE FROM PREVIOUS SPRING
TYPE OF TRIP						
TOTAL	252.0	419.2	294.1	240.6	258.5	2.6%
VACATION	152.7	295.2	187.8	154.2	157.7	3.3
PLEASURE	187.2	329.7	214.2	179.9	186.2	-0.5
BUSINESS/CONVENTION	47.4	58.8	61.8	37.9	53.4	12.7
WEEKEND	129.6	183.1	133.8	120.3	130.4	0.6
AUTO/TRUCK/RV	183.3	322.6	218.1	184.5	197.0	7.5
AIR	53.8	72.5	61.3	52.5	51.7	-3.9
HOTEL/MOTEL	112.2	183.6	136.8	85.3	118.3	5.4
AGE*						
UNDER 18	33.8	72.1	36.2	34.5	38.7	14.5%
18-34	86.8	143.4	97.4	82.7	94.6	9.0
35-54	76.2	134.7	100.6	75.7	77.6	1.8
55+	55.2	69.0	59.9	47.7	47.6	-13.8
FAMILY INCOME*						
UNDER $20,000	68.8	104.4	61.2	56.6	61.8	-10.2%
$20,000-$40,000	103.9	178.4	119.0	85.3	107.2	3.2
OVER $40,000	79.3	136.4	113.9	98.7	89.5	12.9
CENSUS REGION OF DESTINATION						
NORTHEAST	23.7	51.2	33.9	34.4	32.8	38.4%
SOUTHEAST	72.0	129.0	71.4	62.5	67.1	-6.8
GREAT LAKES	28.7	54.7	36.1	31.5	35.9	25.1
MIDWEST	43.8	77.7	65.1	41.2	50.8	16.0
WEST	74.1	79.4	69.6	56.1	59.4	-19.8

*Adjusted for non-response.
Note: Destination figures do not include travel outside the U.S.
Source: US Travel Data Center's National Travel Survey

1982-88 SEASONAL TRAVEL TRENDS

TRAVEL TRENDS, SPRING 1982 THROUGH 1988

	SPRING 1982	SPRING 1983	SPRING 1984	SPRING 1985	SPRING 1986	SPRING 1987	SPRING 1988	PERCENT CHANGE FROM SPRING 1982
TRIPS (MILLIONS)								
TOTAL	113.7	113.1	112.6	125.9	134.5	137.1	146.4	28.8%
VACATION	60.8	59.6	70.5	75.9	79.2	75.5	80.0	31.6
PLEASURE	73.9	76.7	74.3	86.2	93.7	93.2	97.9	32.5
BUSINESS/CONVENTION	24.6	22.1	22.3	26.2	33.3	34.4	39.4	60.2
WEEKEND	55.6	53.4	52.4	50.0	59.3	62.7	65.1	17.1
AUTO/TRUCK/RV	85.0	79.4	80.0	85.5	89.3	94.3	104.2	22.6
AIR	24.2	27.7	27.3	30.3	36.7	35.5	35.1	45.0
HOTEL/MOTEL	44.3	43.9	49.4	55.0	58.9	62.4	69.6	57.1
PERSON-TRIPS (MILLIONS)								
TOTAL	222.5	216.7	206.8	239.9	241.1	252.0	258.5	16.2%
VACATION	126.1	114.7	139.4	153.0	153.9	152.7	157.7	25.1
PLEASURE	155.0	155.2	150.7	174.0	178.2	187.2	186.2	20.1
BUSINESS/CONVENTION	36.8	32.7	27.5	39.4	43.5	47.4	53.4	45.1
WEEKEND	118.3	114.5	105.5	103.0	115.5	129.6	130.4	10.2
AUTO/TRUCK/RV	178.8	166.0	157.6	171.1	172.3	183.3	197.0	10.2
AIR	38.0	41.7	42.6	47.0	55.4	53.8	51.7	36.1
HOTEL/MOTEL	*	*	*	96.7	103.9	112.2	118.3	NA
TRAVEL PARTY SIZE (PEOPLE)								
TOTAL	1.96	1.92	1.84	1.91	1.79	1.84	1.77	NA
VACATION	2.07	1.92	1.98	2.02	1.94	2.02	1.97	NA
PLEASURE	2.10	2.02	2.03	2.02	1.90	2.01	1.90	NA
BUSINESS/CONVENTION	1.50	1.48	1.23	1.50	1.31	1.38	1.36	NA
WEEKEND	2.13	2.14	2.01	2.06	1.95	2.07	2.00	NA
AUTO/TRUCK/RV	2.10	2.09	1.97	2.00	1.93	1.94	1.89	NA
AIR	1.57	1.51	1.56	1.55	1.51	1.52	1.47	NA
HOTEL/MOTEL	*	*	*	1.76	1.76	1.80	1.70	NA

*Hotel person-trip data not available prior to 1985.
Source: US Travel Data Center's National Travel Survey

BACKGROUND FACTORS

OVERALL U.S. ECONOMIC INDICATORS
(PERCENT CHANGE FROM PREVIOUS SPRING)

MEASURE	SPRING 1987	SPRING 1988
REAL GNP*	3.0%	4.2%
PAYROLL EMPLOYMENT	2.5	3.8
DISPOSABLE INCOME*	4.6	8.5
PERSONAL OUTLAYS*	7.8	6.8
CONSUMER PRICE INDEX	3.5	3.9

*Available for April through June only
Note: Personal Outlays include personal consumption expenditures; interest paid by consumers to business; and personal transfers to foreigners.
Source: U.S. Department of Commerce, U.S. Department of Labor

TRAVEL PRICE TRENDS
(PERCENT CHANGE FROM PREVIOUS SPRING)

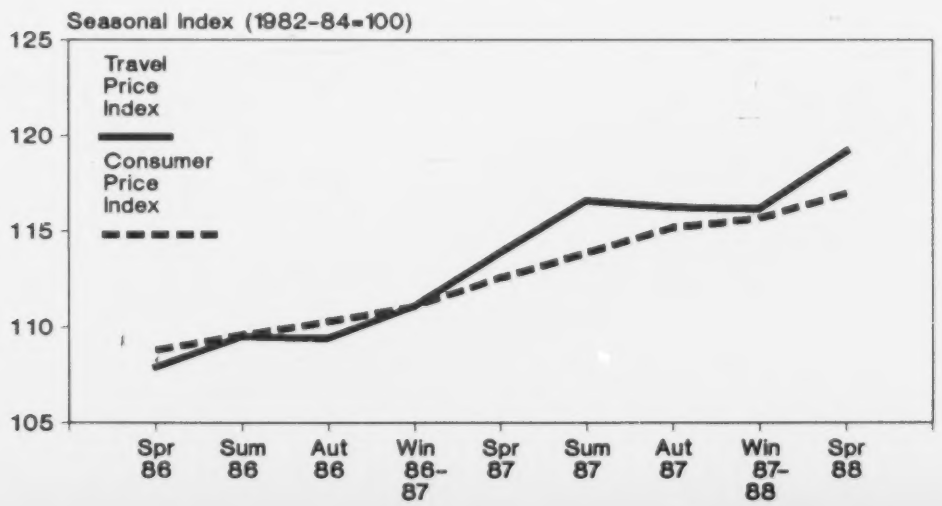
TPI COMPONENT	SPRING 1987	SPRING 1988
ALL TRANSPORTATION	3.3%	1.1%
MOTOR FUEL	1.2	1.7
AIRLINE FARES	6.4	0.2
OTHER INTERCITY TRANSPORTATION	0.1	3.6
INTRACITY PUBLIC TRANSPORTATION	2.9	1.9
ENTERTAINMENT	NA	6.8
LODGING	7.2	7.9
FOOD AND BEVERAGES AWAY FROM HOME	4.0	4.0
TRAVEL PRICE INDEX	5.6	4.6

Source: US Travel Data Center's Travel Price Index

SEASONAL PRICE INDICES

SEASON	CONSUMER PRICE INDEX*	TRAVEL PRICE INDEX*
SPRING 1986	108.8	107.9
SUMMER 1986	109.6	109.5
AUTUMN 1986	110.3	109.4
WINTER 1986-87	111.1	111.1
SPRING 1987	112.6	113.9
SUMMER 1987	113.9	116.6
AUTUMN 1987	115.2	116.3
WINTER 1987-88	115.7	116.2
SPRING 1988	**117.0**	**119.2**

*(1982-84 = 100)
Source: US Travel Data Center, U.S. Bureau of Labor Statistics



NATIONAL TRAVEL SURVEY METHODOLOGY

The National Travel Survey is conducted monthly by telephone with national probability samples of 1,500 adults (age 18+) representing the total adult civilian, non-institutional population of the contiguous United States. Respondents are asked about all trips of 75 miles or more, one-way, taken during the month preceding the interview. Those trips subsequently calculated to be less than 100 miles one-way straight-line distance are excluded from the estimate of trips. Demographic information is also collected from all 1,500 respondents.

DEFINITIONS

TRIP. Each time one or more persons from a household goes to a place at least 100 miles away from home (one-way) excluding: (1) travel as part of an operation crew on a train, airplane, truck, bus or ship. (2) commuting to a place of work, and (3) student trips to or from school.

PERSON-TRIP. One person on a trip. If one person reported three different trips, his/her travel is counted as three trips and three person-trips. If three persons from a household go together on one trip, their travel is counted as one trip and three person-trips.

PERSON-NIGHT. The number of nights spent by persons on trips. If two persons took a trip that involved being away from home five nights, the travel would be counted as ten person-nights. Day trips (no overnight stay) are not included in person-night figures.

CENSUS REGIONS

NORTHEAST: New England: Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont; Middle Atlantic: New Jersey, New York, Pennsylvania; SOUTHEAST: South Atlantic: Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia; East South Central: Alabama, Kentucky, Mississippi, Tennessee; GREAT LAKES: East North Central: Illinois, Indiana, Michigan, Ohio, Wisconsin: MID WEST: West North Central: Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota; West South Central: Arkansas, Louisiana, Oklahoma, Texas; WEST: Mountain: Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Wyoming, Utah; Pacific: Washington, Oregon, California; Alaska, Hawaii (as destinations).

SAMPLE CHARACTERISTICS

SPRING 1988: 4,558 interviews completed; 1,322 spring 1988 trips reported.

SAMPLING ERROR

The chart below indicates the approximate statistical variability at the 95% confidence level to be expected from the estimates contained in this report.

Survey Percentages at or Near these Levels

Sample Size	10% or 90%	20% or 80%	30% or 70%	40% or 60%	50%
100	7	10	11	12	12
500	3	4	5	5	5
700	3	3	4	4	4
1000	2	3	4	4	4
1500	1	2	3	3	3

This **Travel Executive Briefing** is a summary of travel by U.S. residents during March through May 1988. It is supplemented by the **Spring 1988 Travel Market Close-Up**, which offers more detailed trip, person-trip, and demographic data. For further information contact Lenore Reid, Manager of Survey Research at (202) 293-1040.